

PRICING GUIDE

OVERVIEW

At Goose Global Media LLC, we empower small businesses with expert branding, print media, social media management, and website development. From crafting a distinctive brand identity to designing eye-catching marketing materials and building a powerful online presence, we provide the tools and expertise to help your business stand out and succeed.

Website Development & Management

At Goose Global Media LLC, we specialize in building high-quality websites using Wix and Dreamweaver. While we can work with other platforms upon request, our team is specifically trained in Wix and Dreamweaver for optimal results.

Domain & Security

- Domain purchases start at \$19.99/year through Wix.
- Privacy protection (recommended) \$9/year to safeguard personal information.

Website Development Pricing

- Landing Page Website (1 page) – \$250
- Basic Website (up to 5 pages) – \$500
- Basic Website with Storefront – \$750
- Premium Website (up to 10 pages) – \$1,000
- Premium Website with Storefront – \$1,250
- Membership Pages Add-On – \$250

Website Management Pricing (*Includes Wix Premium Plan*)

- Landing Page Website (1 page) – \$30/month
- Basic Website (up to 5 pages) – \$50/month
- Basic Website with Storefront – \$75/month
- Premium Website (up to 10 pages) – \$75/month
- Premium Website with Storefront – \$100/month
- Membership Pages Add-On – +\$15/month

✦ *Note: Business Elite plans are quoted separately.*

Social Media Services

Setup Pricing

- Social Media Platform Takeover – \$25/platform
- Singular Platform Setup (Facebook, Instagram, X, TikTok, LinkedIn, Pinterest) – \$100
- 3 Social Media Platforms – \$250 (+\$50 per additional platform)

Monthly Management Pricing (*Same content across 3 platforms*)

- 1 post per month – \$30/month (+\$5 per extra platform)
- Biweekly posts – \$50/month (+\$5 per extra platform)
- Weekly posts – \$80/month (+\$5 per extra platform)
- 2 posts per week – \$100/month (+\$5 per extra platform)
- 3 posts per week – \$125/month (+\$5 per extra platform)

✦ *All posts are reviewed and approved in a weekly marketing meeting.*

Print Media Services

Design with PDF Download

- 1-page Flyer – \$50
- 2-page Flyer – \$80
- Bifold Brochure – \$100
- Trifold Brochure – \$130
- Menu – \$50 per page
- Newsletter – \$50 per page
- Letterhead – \$25
- Business Cards – \$25/side (+\$5 per person)
- Postcards – \$45
- Labels – \$10
- Sign/Banner – Quoted

Print Pricing

- Standard Paper – \$0.50/side
- Glossy Paper – \$0.75/side
- Cardstock – \$1/side
- Folded Brochure (Standard) – \$1.10
- Folded Brochure (Specialty Paper) – \$1.35
- Printed Labels – \$2 per sheet (amount based on size)

✦ *Postcards, business cards, signs, and banners are printed by a third party and quoted separately.*

Email Services

Internal Company Emails

- Bulk Emails (Company Designed) – \$0.10 per email address
- Newsletter/Email Designed by Goose Global LLC – \$0.50 per email address (\$50 minimum)

- Email Reminders/Scheduled Emails – \$0.25 per email address
- Newsletter Without Sending – \$50 per page
- Weekly Newsletter – \$150/month + \$0.10 per email address

External Emails (Outside Your Company)

- Bulk Emails (Company Designed) – \$0.15 per email address
- Newsletter/Email Designed by Goose Global LLC – \$0.55 per email address (\$55 minimum)
- Email Reminders/Scheduled Emails – \$0.30 per email address
- Newsletter Without Sending – \$50 per page
- Weekly Newsletter – \$175/month + \$0.15 per email address
- Billing Emails – \$0.50 per email

✦ *You must provide the email list. Emails can be sent from your company's domain.*

Logo & Branding Services

Logo Pricing

- Just Lettering – \$50
- Singular Logo with Artwork – \$200
- Logo + Cover Photo – \$250
- Logo + Thumbnail – \$250
- Logo, Thumbnail, & Cover Photo – \$275
- Logo Redesign – \$100

Branding Packages

- Brand PDF (Slogan, Colors, Fonts) – \$30
- Brand PDF + Logo – \$230
- Brand PDF, Logo, Thumbnail, & Cover Photo – \$300

✦ *All logos come in black/white, color, with/without background.*

Event Services

Event Representation (*Attend on Your Behalf*)

- Travel (up to 150 miles) – \$0.60/mile
- Weekdays – \$50/hour
- Weekends – \$100/hour
- Out-of-state or multi-day conferences – Quoted

Hosting an Event

- Travel (up to 150 miles) – \$0.60/mile
- Weekdays – \$50/hour
- Weekends – \$100/hour
- Event Cost – Quoted

✦ *A \$50 pre-event Marketing Management Meeting is required. A post-event briefing will be provided within 24 hours.*

Other Services

- Branded Slideshow Presentation PDF – \$10/slide
- Video Production – Quoted
- Photography Services – Quoted
- Paid Advertising – Quoted
- Training Workshops – Scheduled periodically (follow our social media for updates)

Additional Information

- All services are subject to sales tax.
- Website development does not include branding or logo design. These must be completed before development begins.
- A \$30 one-time meeting fee applies to setup and design meetings for all services.

For more details, visit our website or contact us at info@gooseglobalmediallc.com